

ADOPT A MUSTANG

Building Leaders and Champions through Personal Sponsorship

Introduction

The UWO Mustang Cheerleading team has won 22 consecutive National Championships and since 1995, has won or placed in the top 5 of every US competition we have entered. Western has fielded a cheer team every year since 1924 and over the past 27 seasons that coach Trace has been at the helm, the Stangs have performed at thousands of games, pep rally's, charity, corporate and civic events. We have been featured on Discovery Channel, CBS Sports and USA Network and have appeared in virtually every local/regional print media as well as McLean's magazine, American Cheerleader magazine and Maxxim. The UWO cheerleading team is the pre-eminent collegiate cheer team in Canada and is universally recognized as one of the top teams in America as well.

Competitive Collegiate Cheerleading

The Mustangs of today are a far cry from the spirit teams of the late 70's, yet still fulfill their traditional function of "leading" cheers at UWO games and Orientation Week. The sport of competitive cheerleading has evolved into a highly athletic hybrid of gymnastics, acrobatics, partner lifting and pyramid building and ESPN, TSN, CBS and other networks air collegiate cheerleading competitions year round. Since 1985, the Mustangs have risen to the challenge of being the best in Canada and more recently, among the best in the world.

This doesn't happen for free.

The Mustang cheerleaders of today not only face tuition costs that are 200% higher than a decade ago, but they also must foot the bill for sustaining their pursuit of excellence in the sport of competitive cheerleading. Building leaders and champions has it's expenses and through the Adopt a Mustang program, we hope to help build a financial support system for our Mustang Cheerleaders. Each team member is encouraged to seek personal sponsors who can "adopt" them for the season. Whether the adoptee helps pay for a major item (like training camp) or even just a pair of shoes, no assistance will be turned down.

Pre Season Training Camp in the US

Without question, the single most valuable training event each Mustang participates in, is the summer training week in the States. Not only does the team get trained by the best athletes and coaches in America, but it helps position UWO on the larger U.S. sports "stage" before the year kicks off.

COST per Mustang: \$200.00

Partial Camp Sponsorship Option 1: \$100.00

Partial Camp Sponsorship Option 2: \$150.00

Membership and Training at the Power Cheer Gym

Just as a diving or gymnastics or even a golf team requires a specialized training environment, so too does the cheer team. Since 1997, the Mustangs have trained off campus at the PCG London. This gym features, mats, tumbling floors and trampolines etc. required to learn the elite skills necessary to keep us number 1.

COST per Mustang: \$350.00

Annual gym fee: \$100.00 First Term Fee: \$150.00 Second Term Fee: \$100.00

